Instructor:
Kenneth M. Brown
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General Course Information:
Required Text:

Course Description:
The Public Speaking course is designed to help you develop and refine your oral communication and critical thinking skills. The course is designed to present the basic elements of human communication, provide techniques for organizing and presenting information and offer perspectives for evaluating public discourse.

Course Objectives:
To provide you with both a theoretical understanding of and practical experience with oral communication. Specific objectives of this course include:

1. To acquire an understanding of the conceptual bases of oral communication
2. To examine the importance and purpose of oral communication in social life, including the relationship of orality to understandings of language, ethics, and culture
3. To refine research, reasoning and delivery skills through the practice of preparing and delivering public presentations

Assignments:
1. Oral Presentations
   - Introduction Speech 50 points
   - Impromptu 50 points
   - Informative Speech 100 points
   - Persuasive Speech 100 points
   - Group Persuasive Speech 100 points

2. Examination
   - There will be one exam: 100 points

TOTAL: 500 points
Grades will be assigned by points using a standard grading system (90-100% A,
80-89% B, etc.). The final point scale is based on 550 points possible and is as follows:

<table>
<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
</tr>
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<tbody>
<tr>
<td>450 - 500</td>
<td>A</td>
</tr>
<tr>
<td>400 - 449</td>
<td>B</td>
</tr>
<tr>
<td>350 - 399</td>
<td>C</td>
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<tr>
<td>300 - 349</td>
<td>D</td>
</tr>
<tr>
<td>0-299</td>
<td>OUCH!!</td>
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</tbody>
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**Course Guidelines:**

**Attendance:**
*Students are expected to come to class on time, participate in class discussions and show courtesy to all class participants.*
*Due to the amount of in-class material and exercises, attendance is required and absolutely essential. Your presence is greatly needed and appreciated in helping to foster group participation and discussion. You are expected to attend all class meetings. Attendance will be taken each class session.*

**Presentations:**
*You must turn in an organized outline of each speech before giving your speech. If you do not have an organized outline prepared when asked to present you will receive a “0” for your presentation.*
*If you are absent on a scheduled presentation day you will only be permitted to make up the speech at the next class session for a maximum of 50% of the speech’s point value.*
*There will be no opportunity to make up exams.*
*All written assignments must be typed. NO EXCEPTIONS. I will not accept work that is not typed.*
*All assignments must be turned in on time and are due at the beginning of class. Penalty: one point deduction for each minute the assignment is late.*
*Plagiarism and other forms of cheating are a violation of university ethics and will result in a failing grade on the assignment and/or in the course.*

###FIRST CLASS SESSION###
Class members should read chapters 1,2,3,5 of the text before the first class session. A schedule will be distributed at the first session.